

So you want to eat clean?

With so much conflicting information out there, how do you know what healthy eating really looks like? Let's clear up some of the myths about eating clean.

What does healthy eating look like?¹



VEGETABLES

FRUITS

WHOLE GRAINS

Myth

Only fresh fruits and vegetables are healthy.

Fact

A healthy diet can include fresh, frozen, canned and dried produce.

Myth

All processed foods are bad and full of chemicals.

Fact

Most foods you see at the grocery store have been processed in some way. Processed foods that don't have a lot of added sugar or sodium can be a part of a healthy diet. Think: baby carrots, whole grain bread, plain yogurt, or chopped nuts!

Healthy Eating TIPS

- ✓ Select canned and frozen fruit and vegetables without salty sauces or sugary syrups.
- ✓ Drain and rinse canned products to get rid of some of the additives like salt and sugar.

Include these foods:³



Low-Fat & Non-Fat Dairy



Skinless Poultry



Fish



Beans & Legumes



Nontropical Vegetable Oils



Nuts & Seeds

Healthy Eating TIPS

- ✓ Prepare food at home to control what is added.
- ✓ Bring out the natural flavors in foods by using healthier cooking methods like grilling, braising, roasting, searing, and sautéing.
- ✓ Add flavor with delicious herbs, spices, black pepper and citrus juices instead of sugar, salt and unhealthy fats.

Myth

All foods labeled "natural" are good for you.

Fact

When it comes to food packaging, there is no official definition for the term "natural."⁴

Myth

If I recognize the ingredients on the label, I have nothing to worry about.

Fact

Even if you recognize the ingredients, the food may still have too much sodium, added sugars, and unhealthy fats.

Watch for and limit:⁵



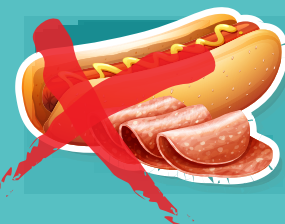
SALT/SODIUM



SUGARY DRINKS



SWEETS



FATTY OR PROCESSED MEATS – choose lean or extra-lean meats instead

Healthy Eating TIPS

- ✓ Compare food labels and choose nutritious foods with the lowest amounts of sodium.
- ✓ Be aware of portion and serving sizes and total calories eaten.

Myth

I should avoid the middle aisles of the grocery store.

Fact

There are many foods throughout the grocery store that can be part of a healthy eating pattern.

Want more control over the foods you buy at the grocery store and eat at restaurants? Join our movement to tell the food industry you want healthier ingredients. Your voice matters!

Take action at HEART.ORG/SODIUM.

^{1,2,3,4} Van Horn, Linda, Jo Ann S. Carson, Lawrence J. Appel, Lora E. Burke, Christina Economos, Wahida Karmally, Kristie Lancaster, Alice H. Lichtenstein, Rachel K. Johnson, Randal J. Thomas, Miriam Vos, Judith Wylie-Rosett and Penny Kris-Etherton. Recommended Dietary Pattern to Achieve Adherence to the American Heart Association/American College of Cardiology (AHA/ACC) Guidelines: A Scientific Statement From the American Heart Association. Circulation. 2016; CIR.0000000000000462, originally published October 27, 2016.

⁴ Two sources: <http://www.fda.gov/AboutFDA/Transparency/Basics/ucm214868.htm> and <http://www.fda.gov/Food/GuidanceRegulation/GuidanceDocumentsRegulatoryInformation/LabelingNutrition/ucm456090.htm>